

AMENDMENT TO TITLE OF THE INVENTION

Examiner indicated that the title of the invention is not descriptive. Therefore, Applicants respectfully request the title of the invention be amended as follows.

~~METHOD AND APPARATUS FOR INFORMATION
EXCHANGE, AS WELL AS CORRESPONDING COMPUTER
PROGRAM PRODUCT AND CORRESPONDING COMPUTER-
READABLE STORAGE MEDIUM
INTERACTIVE COMMUNICATION SYSTEM~~

SPECIFICATION AMENDMENT

1. Please replace the paragraph beginning at line 25 page 16 with the following amended paragraph:

For example, the following listed groups can participate at the following locations/operating parts:

- product support at manufacturer locations,
- quality assurance at manufacturer locations,
- research and development at manufacturer locations,
- suppliers everywhere in the footprint of ~~Hot Bird 3a~~ **HOT BIRD 3™ system**,
- dealers everywhere in Germany,
- marketing centers at the corresponding locations,
- importers everywhere in the footprint of ~~Hot Bird 3a~~ **HOT BIRD 3™ system**.